



May 13, 2015

**RE: 2015 DIBC RESULTS REPORT**

As producers of professional beverage competitions in wine, spirits and beer, our company has been entrusted by beverage producers to run our competitions fairly and to the utmost professional standards. Companies enter competitions to gauge the quality of their products and to gain publicity and a marketing advantage over competitors.

Our professional certified judges employ the same strict guidelines used to judge other more famous internationally acclaimed beer competitions. We base our awards on actual scores achieved and not just the three best winners.

While we realize that this looks unusual to some beer industry veterans, we feel that this is the fairest way to give credit, where credit is due. In some categories, you will notice multiple winners with the same medal. In others, entrants did not score high enough to win a gold or silver medal. This is reported intentionally.

We also observed that in our competition as well as with others; past winners do not always score the same year-by-year. This can be attributed to fluctuations in batches, storage, packaging and transportation.

All entrants are encourage to request copies of the judges voting sheets which contain valuable comments that can be helpful for making product improvements.

Thank you for your support of the Denver International Beer Competition. Our 2015 Gold medal winners will be featured at the Pairsine Beer event on July 15, 2015 at the Omni Interlocken Resort in Broomfield, Colorado. Fore details visit [PAIRSINE.COM](http://PAIRSINE.COM).

Cordially,

Christopher J. Davies  
Chairman  
The Denver International Beer Competition